Editor’s Note

We are beginning to get very positive response from all quarters to the ‘Reaching Out’. Thanks indeed!

From the increasing CSR Initiatives and the growing number of activities, reporting of every little Social Connect Programmes, we do believe that we have been able to not merely trigger the inner-held spirit of Service (that is so much a matter of L&T’s credo), but also been able to effectively report and give the teams, visibility and recognition for putting their heart and soul to work for the society and the stakeholders.

Thereby, we have also been able to get many more teams to embark doing something bigger — promoting a sense of competitive engagement, for a very Constructive Social Cause.

From the reported activities, our tally of quantitative contribution towards greening, health camps, blood donation, support to educational institutions, children’s/women’s health and welfare is quite noticeable. But at the Corporate level, the goal is to ‘ramp-up’ and make it grow manifold — with no compromise on the qualitative aspect.

To be able to do this, we should be able to get deeper into each segment of our work and also widen the net of ‘L&Teers’ and espouse the Spirit of Volunteering.

While we shall size up every act of social engagement, let us also increase the tribe of L&Teers….. one that constantly engages simultaneously in developing the organization and the society as well.

Come….let’s Reach Out!

Editor

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873 L&Teers Donate Blood

The two day blood donation camp at Chennai Campus, organized on 27th and 28th June 2012 jointly by L&T Construction, L&T Infotech, ECC Recreation Club and Indian Red Cross Society, culminated with the donation of 873 units of blood.

This two day camp was flagged off by Mr. Harish Mehta, Vice President, Indian Red Cross along with Mr. Chandrasekhar, EVP L&T Infotech, Mr. N. Dharmanarajan, VP and Head HR

L&T - one of the Largest Corporate Blood Donor for 2010-11

(B&D IC), Mr. V. S. Ramana, Head CSR initiatives - L&T Construction in the presence of several volunteers and donors.

This Blood Donation Camp is being termed as the largest possible camp by the organizers – the Red Cross Society of Tamil Nadu. The camp was equipped with 75 beds and a set of over 80 paramedics including Doctors steered the camp.

Mr. S. N. Subrahmanyan, Member of the Board and Senior Executive Vice President, L&T Construction commended the employees’ noble gesture and the Indian Red Cross Society for conducting such camps at L&T every year.

This year’s blood donation tally was made possible due to the generous efforts of the staff of L&T Infotech in addition to the contribution from the teams of L&T Construction and CSTL, Kanchipuram.

For the past three years L&T has also been recognized as the largest Corporate Donor in Tamil Nadu. In 2011, the camp was organized with the joint efforts of L&T Construction and L&T Info-tech teams, when L&T once again emerged as the largest blood donor [corporate category] with 1028 units. On 14th June 2012, marking the World Blood Donors Day celebrations by the Indian Red Cross, Chennai, at a public event, L&T was honoured with the Award and a citation. Mr. V S Ramana and Mr. G. Balasubramanian received the award from the Chief Guest, Worshipful Mayor of Chennai Mr. Saidai Duraisamy.

The noteworthy fact is that during the financial Year 2011 – 12, from the reported information of Blood Donation Camps conducted by the staff and CSI/EHS teams, about 6447 units of blood have been donated by L&T across various locations / units and sites of L&T Construction.

Beneficiaries of CSR Programmes held between April 2011 and March 2012:

- Tree Plantation: 1,42,953
- L&Teering: 54,142
- Mother & Child care / Healthcare: 20,845
- Skill Training: 12,501
- Education: 11,721
- Blood Donation: 6447 units

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**NTPL Coal Handling Project, Tuticorin**

NTPL Coal Handling Project celebrated World Blood Donor Day on June 14, 2012 by organising a blood donation camp.

Mr. S.Kumaresan, Project Manager and Mr. P.Mathivanan, CEHSM inaugurated the camp. L&T staff, workmen, client and sub-contractors actively participated in the blood donation camp.

**33/11kV Net Work, A3900.1 Project, Al Ain**

A blood donation camp was organized at 33/11kV Net Work, A3900.1 project’s civic center site office on April 7, 2012. The camp was initiated by the EHS Department in association with Regional Blood Bank Centre UAE. 54 employees took part in this noble cause and donated blood.

**JSW Steel Project – Bellary**

At JSW Steel project, Bellary, Mr. R Umasathiyan, Project Manager, inaugurated the blood donation camp by volunteering for blood donation.

All the staff members participated in the blood donation drive with full enthusiasm. 55 units of blood were donated.

**Aermid Hospital Project**

Aermid Hospital Project of Buildings & Factories IC organized a blood donation and Health checkup camp in association with Navi Mumbai Municipal Corporation on April 21, 2012 at Navi Mumbai Municipal Corporation blood bank. 37 staff and workmen volunteered in this noble cause and donated blood. The Navi Mumbai Municipal Corporation issued an appreciation certificate to the site.

**CSTI, Bengaluru**

A blood donation camp was organised on Monday, 18th June 2012 at Construction Skills Training Institute (CSTI), Attibele, Bengaluru, in association with “Indian Red Cross Society (Karnataka Branch)”. 85 volunteers enthusiastically participated in the noble cause which culminated in the mobilization of 70 units of blood.

As an appreciation of this commendable effort, Indian Red Cross Society presented a Certificate to the proud CSTI team.

**DLF Mall of India Project, Noida celebrates World Blood Donor Day**

DLF Mall of India Project celebrated World Blood Donor Day on June 14, 2012 by organising a blood donation camp. Mr. B. Lakshmanan, Project Head- L&T MOLIN, inaugurated the camp. L&T staff, workmen, client and sub-contractors actively participated in the Blood donation camp.
BIAL T1-Expansion Project

A blood donation camp was organized at BIAL T1-Expansion Project, Bengaluru in association with “Indian Red Cross Society (Karnataka Branch)” on 23rd May 2012. Volunteers from BIAL-GVK (Client) & L&T’s Project Team actively participated and 120 units of blood were collected. All the donors were awarded with a certificate and memento.

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BIAL-GVK (Client) & L&T’s Project Team on this initiative presented an appreciation to BIAL Expansion Project, Bengaluru in association with Indian Red Cross Society (Karnataka Branch). L&T supported Cancer Institute by sponsoring the printing cost of their brochure. When the Institute decided to print new brochure this year, they promptly approached L&T. But instead of simply carrying out the re-print work, Corporate Communications Department of L&T Construction, endorsed by Mr. K.V. Rangaswami (KVR), offered its help to redesign and develop the concept which included photography of equipment covering the expanded facilities at Chennai and highlighting different departments and equipment. Once the Institute Management accepted this proposal, CCD developed a concept that highlighted the developmental aspects and technology updates of the Cancer Institute by adopting a unique communication approach. While photography seemed one of the easier tasks, CCD had to interact with the Cancer Institute team and Dr. Shanta for all other details / aspects of the contents and co-ordinate till the print production. CCD team at L&T Construction has put its heart and soul into this project and passionately worked on a brochure that will meet all the requirement and expectations of the Institute.

The final product (ie) the brochure indeed reflected the philosophy and the spirit of the Cancer Institute.

Dr. V. Shanta, Chairman, Cancer Institute (W.I.A) in her letter profusely thanked L&T for making a world class brochure and appreciated every member of CCD team for their tireless effort.

LDA Project reaches out on the occasion of Bada Mangal Festival

LDA Project organized an exceptional CSR event on the occasion of “Bada Mangal” festival. The project team organized a vishal bhandara (unlimited ‘mass lunch’) on May 15, 2012. A total of 5220 people benefited from this initiative which included workers and neighboring villagers. The Bada Mangal festival is dedicated to Lord Hanuman and is observed on Tuesdays in the month of Jyeshta (May – June) as per the traditional Hindu calendar followed in North India. On this auspicious day, all over in Lucknow, people engage in charitable activities. The L&T team at Lucknow had put up different stalls for distributing the following:

- Sharat-25 drums (200 liters/drum). All the workers and people from nearby villages were served with cool sharbat in the extreme hot climatic conditions.
- Cold drinking water-55 drums(200 liter/drum). To beat the heat for the day, cold drinking water was supplied continuously to people of the near by villages from 10:00am to 4:00pm.
- A grand unlimited lunch was served to all workers and villagers.

There is truly a different relationship that exists between Cancer Institute and L&T. About 12 years ago, L&T supported Cancer Institute by sponsoring the printing cost of their brochure. When the Institute decided to print new brochure this year, they promptly approached L&T. But instead of simply carrying out the re-print work, Corporate Communications Department of L&T Construction, endorsed by Mr. K.V. Rangaswami (KVR), offered its help to redesign and develop the concept which included photography of equipment covering the expanded facilities at Chennai and highlighting different departments and equipment.

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A medical camp was organised by RC-IV, Hotgi project site at the labour colony on May 1, 2012. Mr. B.T. Rao, Project in-charge inaugurated the camp. 13 Staff and 480 workmen were benefitted through this camp.

AIDS Awareness Programme

VSP BF#3 project (MMH IC – Hyderabad Cluster), in association with ACCEPT AIDS CARE Home organized an AIDS Awareness Programme on March 31, 2012 for staff and workmen. A play was enacted to elucidate the modes of HIV/AIDS transmission and the importance of protective relationship with the partner. This was followed by distribution of bilingual pamphlets and booklets and a lecture on HIV prevention by EHS / IR Department representatives. Over 200 workmen and staff participated in this camp. The programme concluded with the screening of movie on HIV/ AIDS.

This programme not only helped in generating awareness among the workmen but also clarified many myths about the disease.
Dhamra Port Project Commemorates World Health Day with focus on “Ageing & Health”

Dhamra Port Project celebrated “World Health Day” on April 7, 2012 with the theme on “Ageing & Health”. Mr. S. Ganguly, Sr. Construction Manager addressed the gathering and enlightened the workmen on health awareness. Mr. G.N.De, Construction Manager also briefed about health awareness and gave valid guidelines to the workmen. Based on the theme, quiz and drama were organized to improve health awareness.

TCS Phase III Project Initiates H1N1 Virus (Swine Flu) Vaccination Camp

TCS Phase III project in association with L&T Medical Centre at Chennai organized a H1N1 virus (swine flu) vaccination camp for staff and their families on April 20, 2012. In total, 73 participants benefitted from the vaccination drive which also included children.

Mr. K. Muthaiyan, Project Manager, felicitated the L&T Medical Centre team members with a memento for helping in effectively organizing the camp.
AAP Lapanga project team extends support to Children of Sahayata Ashram

Atul Lapanga Project met an immediate need of the inmates of Sahayata Ashram, Sambalpur, Odisha with their timely gesture on March 30, 2012.

The project team distributed school bags, notebooks, stationery and GI Boxes to the children of the ashram. In total 40 children benefited from this initiative. The project team also donated 20 wooden cots and ceiling fan.

Project Manager Mr. K. K. Bhattacharya, Admin Head Mr. D. Ghosh along with other staff members distributed the aids to the children.

SWDP-Jabalpur site reaches out to Viklang Seva Bharti Centre

As a part of its CSR efforts, SWDP-Jabalpur site reached out to Viklang Seva Bharti Centre (School for Special Children) and fulfilled an immediate need in time by providing a water cooler. Mr. M.K. Mishra (Project Manager) handed over the water cooler to the school authorities at a brief function organized on March 29, 2012, in the presence of Smt. Jayshree Banerjee (Ex- MLA).

This initiative will enable the children avail cool drinking water during summer season. Mr. M. K. Mishra, Mr. S.C Chittal and other staff members of SWDP-Jabalpur site visited the school, met the children and encouraged them.

ABRO Renovates Primary School at Ahmedabad

ABRO has always extended its wholehearted dedication in CSR activities and now to add one more feather in its cap, has taken up the noble initiative of Renovating “Saraswati Vidya Mandir Primary School, Ahmedabad” managed by Bharat Seva Samaj Samiti.

The initiative involved the repair and remodeling of five class rooms and rebuilding of the terrace. The school has classes from 1st Standard to 10th Standard, educating about 350 students hailing from the economically weaker sections of the society.

Mr. P Jayaparakash - DGM F&A of Divisional Corporation, inaugurated the facilities on June 21, 2012 at a brief function. The children performed a traditional Gujarati garba, danced to the tunes of patriotic hymns and western music. Mr. Jayaparakash, in his address stressed that education enables children to grow as confident and good human beings.

TCS, Garimapark Site, Gandhinagar, Donates Notebooks

B&F IC’s, TCS, Garimapark Site, Gandhinagar, Ahmedabad Cluster distributed Notebooks for the 250 students of Government Municipal School, Sargasan Village, Gandhinagar on June 18, 2012. Col Nambiar, General Manager, TCS, Mr. Jaikishan T Bhagchandani, Project Head- TRIL, Mr. E.Perumal, Project Manager, L&T, Mr. Anuj Chauhan, Construction Manager, L&T and Mr. N. Sridhar, Accounts Manager, L&T were present during the occasion. The students and teachers expressed their gratitude to the L&T Team.
Tata Steel projects, Jamshedpur, renovates school building

Tata Steel projects, Jamshedpur, as part of its CSR initiatives renovated the school building of PATH - People for the Advancement of the Handicapped, an association of the parents of special children.

At a brief function held on June 29, 2012 in the organization’s premises, Mr. A.K. Sinha (Cluster Plant Manager) inaugurated the renovated classroom along with Mr.S Madhan Kumar (Manager Acct. & Admin) Mr. A.K.Poddar (Cluster Manager- EHS) & Mr. B.D.Vishwakarma (Manager EHS Dept.) and other team members. Further, the L&T team fulfilled the other requirements of the PATH which included yoga mats, various indoor and outdoor games, PA system, television and water purifier.

Around 35 children will enjoy the fruits of this initiative. For the project team it was an overwhelming experience and a great moment of joy.

Bangalore Region’s CSR Initiatives

Bangalore Region distributed stationery to the inmates of Andal Girls Home housing 35 children from under privileged families.

Divisional Corporate Office also distributed stationery to children of a school in Gorur village on 21st June 2012. This school comprises children from economically weaker sections. A small team visited the school and distributed stationery under the guidance of Mr. S. Raghunath, Regional Manager and his team visited the Home on 12th June 2012 for this noble cause.

Mrs. Hema Srinivas, Founder Member of Prayas.

The other beneficiaries included the 15 school and college going boys from Ananda Ashram, Bannerghatta Road, Bangalore.

Give a man a fish and you feed him for a day. Teach a man to fish and you feed him for a lifetime. – goes a Chinese proverb. Going by this dictum, Bangalore Region initiated a training programme in May 2012 at Andal Girls Home. The children were taught block printing on fabric and making of paper bags. The net result was awesome and at the end of programme, the team initiated the first order. The senior girls bagged an order for regular supply of 100 nos of paper bags every month to a party for their medical camps. In addition to this, the first order for block prints was also confirmed.

It was a happy moment for the entire Bangalore Region and Prayas Team as they felt elated in having paved the way for the children to enjoy doing something useful in their leisure and generate income.

Birla Surya Project, Rajewadi reaches out to 150 school students

As a part of CSR initiative, the Birla Surya Project team, Rajewadi -Pune, distributed school books to the students of class X and XII of Rameshwar Higher Secondary School, at a function held on May 4, 2012.

Around 150 students benefited through this initiative. A sapling plantation was also undertaken at the school ground following the function.

CHP Nashik site distributes bags and stationery to 225 children

CHP Nashik Project site (MMH 1C, Ahmedabad) reached out to the students of Zilla Parishad Prathmik Shala, Datli, Sinnar, Nashik. The site team distributed school bags containing required numbers of note books and pencil boxes to 225 students.

The educational aids were handed over to students by Mr. Sanjay Purandare (Project Manager), Mr. H. Giri Praveen (Manager Mechanical), Mr. K. Mani (Asst. Manager - Acct. & Admin.), and Mr. C.S. Sabareesh (Site EHS Engineer) in the presence of school authorities and project staff members.
RE-Midnapore site donates desktop computers to school students

As part of its CSR initiative, RE-Midnapore Rural Electrification project site reached out to the students of Harirhat Anath Smriti Girls H.S. School. The site team donated two desk top computers along with peripherals and other utilities towards promoting computer literacy among the students.

At a brief function in the school premises on March 31, 2012, Dr. Manas Ranjan Bhunia, Honorable Minister for Irrigation and Small Scale Industries, inaugurated the computer literacy centre in the presence of site team members. L&T’s initiative towards aiding the computer literacy drive was highly lauded by the Minister. Every year 1400 students will be benefitted through this facility.

Reliance Samalkot Job Site extends support to Mandal Praja Parishaad Primary School

As a part of its CSR initiatives, Reliance Samalkot-project site of Power Transmission & Distribution IC provided infrastructure facilities to Mandal Praja Parishaad Primary School, Vetlapalem Village, Samalkot Mandal, at a function held on March 29, 2012. The Mandal Executive Officer, Samalkot addressed the gathering and Mr. P. Syam Mohan, Project Manager, Samalkot Job Site handed over the following utilities to the school.

- 40 Nos Desk top tables
- 3 Nos Tables and Chairs for Class teachers
- 5 Nos Ceiling Fans for I standard to V standard Class rooms
- 1 Godrej Make Water Cooler along with Aquaguard Water Purifier

Around 220 students will be benefitted through this initiative.

Dhamra Port Site Team celebrates Earth Day 2012

Dhamra Port Site team celebrated Earth Day 2012 at 2nd Wagon Tippler Package with the theme “Mobilize the Earth”.

Mr. S.K. Das, Project Manager, Dhamra Site addressed the gathering and briefed about the theme and enlightened about reducing usage of paper to save environment.

Mr. S. K. Das, Project Manager, Mr. S. Ganguly, Sr. Construction Manager Dhamra Site and Mr. Gopinath De, Construction Manager planted saplings along with staff and sub-contractor workmen.

In total 525 saplings were planted during the occasion.

World Earth Day Celebrations at Hazira

Earth Day was celebrated with great fanfare and gaiety at 220kV Substation & Electrical Packages of L&T HZMC, Hazira by the PT&D team on April 22, 2012.

As many as 20 saplings were planted by the staff and workmen. The saplings were planted near office premises. This Green movement was led by Mr. Sanjib Deb (Project Manager) along with Mr. Vinay Patel (EHSO) in an efficient manner. The celebrations concluded with the pledge on environment protection and distribution of sweets.

Uniting people to Protect the planet.

On 31st March 2012, to show the commitment on the occasion of Earth Hour all establishments at L&T switched off the non-essential lights between 8.30 pm to 9.30 pm.

L&T-ites also at personal level switched off the lights and other electrical appliances at their home during the earth hour and spread the message around.
World Environment Day (WED) was celebrated through various green initiatives in L&T Construction. At the Manapakkam Campus in Chennai, the WED Team organized a series of awareness competitions on environment which included photography contest, slogan writing, e-quiz etc. Mr. D.R. Ray, EVP & Head – MMH IC, led the celebrations. Mr. M B Nirmal, Founder – EsNoRa International was invited to deliver the guest lecture. He urged all to conceive excellent ideas, implement novel strategies for radical (EsNoRa) changes in the society.

More than 150 project sites across India and overseas participated in the WED 2012 rally. The WED activities initiated included tree plantation, awareness programmes on good green practices and sustainability. Activity reports poured in from project sites and offices showing L&T’s constructive solidarity to Environment. More than 7000 saplings were planted across locations.

World Environment Day Celebrations 2012

MMH IC’s CHP Rajpura project site initiated a mass sapling plantation drive on May 24, 2012. The green activity was led by Mr. Rakesh Shukla, Project Manager. The project team planted 20 saplings of Mango and 300 saplings of jatropha.

CHP Rajpura Project Initiates Mass Sapling Plantation Drive

Dhamra Port Project, 2nd Wagon Tippler Package organises signature campaign on “World No Tobacco Day”

On “World No Tobacco Day” May 31, 2012, Dhamra Port Project, 2nd Wagon Tippler Package organised a signature campaign and anti-tobacco pledge with the theme “Quit Tobacco from India.” Mr. S. Ganguly, Sr. Construction Manager, Dhamra Port addressed the gathering and explained about the necessity to rid the menace of tobacco. He also started the signature rally which was signed by all staff, workmen and other agencies. In total 282 signatures were recorded on the specimen.

Dhamra Port Project, 2nd Wagon Tippler Package organises signature campaign on “World No Tobacco Day”

As a part of World Environment Day [WED] celebration, L&T has launched a unique campaign in association with Isha’s Project Green Hands, Coimbatore. Through this campaign anyone can work towards reducing the carbon footprint by planting trees or by voluntarily contributing to planting trees. For just Rs.50 donation per sapling done through on-line, Isha-Project Green Hands would plant trees on behalf of the donor. In addition they will provide the exact location of the trees and present on-line certificate. 187 L&Tees participated in this campaign and donated 474 trees with their messages on Global Warming.

Unique Green Campaign

Since April 2009, L&T’s Manapakkam Campus has been nurturing a Nursery as a part of the green initiative towards environment. So far, over 8000 saplings have been grown and passed on to staff, several schools and various institutions. This initiative has further strengthened L&T’s determination towards extending solidarity for green environment.

400/220/66 kV GIS Substation Project, Delhi Organizes Health Awareness Programme on World No Tobacco Day

400/220/66 kV GIS Substation project Delhi site organized a Health Awareness program on the occasion of World No Tobacco Day on May 31, 2012 with the theme “Tobacco Industry Interference”.

Mr. Rajkumar Kushwaha (EHS Engineer) explained the importance of the Day and the purpose of the programme. Mr. S.K. Upadhya (Project Manager) shared his experience and appealed to all to give up the habit of smoking, chewing tobacco etc., Mr. A.K. Shahi (Construction Manager) briefed about the ill effects of tobacco usage. 175 staff including supervisors and workmen attended the programme.
Orthopaedic Camp

An orthopaedic Camp was conducted by Prayas Trust at the Prayas Medical Centre, Virugambakkam. The camp began at 9.00 a.m. Orthopaedic surgeon Dr P. Kosalaraman, along with his technical assistant conducted the camp. Pre-registered patients were seen on priority basis. There were also spot registrations.

Prayas Trustees, Office bearers, Medical Committee members, other members, Prayas doctors and staff helped achieve the smooth functioning of the camp.

There were 143 patients. BMD (bone mineral density) test was also done during the camp for patients above the age of 40 and for a few, the doctor recommended to ascertain whether the patient is osteoporotic.

Out of the 143 individuals who attended the camp, there were 103 females and 40 males. Two women were above 80 years of age.

The main problem found in most was a diet deficient in Calcium and Vitamin D, both constituents being very essential for strong bones. They were advised a diet rich in Calcium and Vitamin D and were also given tablets to supplement this deficiency.

The camp concluded successfully with patients and members being made aware of how to slow down this bone loss and prevent osteoporosis.

Visit to Maithree Autism School, Chennai

On 11th April, Prayas members visited Maithree - an association of parents of Exceptional children which is committed to the welfare of persons with mental retardation.

There are about 70 students in the school and they are taught basic skills through Occupational Therapy whereby they not only learn to help themselves, learn to concentrate and enhance sensory-motor integration. They learn vocational trades such as incense stick making and artificial jewellery making and door mat weaving. An adolescent boy was weaving a door mat with jute fibres without the use of crochet needles or knitting needles with dexterity to the amazement of the members. Children are also taught yoga and given physiotherapy.

Members happily purchased products made by the children of the different Maithree schools and distributed chocolates.
Women and Child Health Camp

The women and child health camp was organized by Prayas Trust on 31st March 2012 at the New Hospital, Virugambakkam. The camp was inaugurated by Mrs. Chitra Rangaswamy at 9:30 a.m. The office bearers, Medical committee members and other members volunteered.

Mrs. Thangam delivered the inaugural speech. Dr. Balakrishnan, Chief Medical Officer addressed the patients - he said “a healthy society is an asset to the country”. A total of 103 patients benefited from the camp, which included 64 women (screened by Dr. Geetha and Dr. Adhilakshmi), 39 children (screened by Dr. Meenakshi and Dr. Balakrishnan). Patients were handed the prescribed medicines free of cost. Tea and biscuits were served to all patients. Since the new centre is spacious, Dr. Sundaramurthy took care of the regular stream of out-patients.

Post lunch, the doctors were presented mementoes. The camp concluded at 3 pm. The main objective of the camp was to create awareness about the health services offered at the Medical Centre and importance of the need to take care of women and child health.

10685 patients were screened at Prayas Medical Centre, Chennai

Prayas Medical Centre moved from its very humble existence in Virugambakkam, Chennai to the newly built three storied building across the road and was inaugurated by our Chairman & Managing Director Mr. A.M. Naik on January 19, 2012. Since then, till June 2012, 10,685 patients have benefitted (Paediatrics, Gynaecology, Reproductive Health, Oncology and Orthopaedics).

The centre is equipped with physiotherapy unit, laboratory, x-ray unit, ECG and operation theatre facilities. In a couple of months, subsidized dialysis unit shall be added to the exhaustive list of specialties.

Prayas Members’ visit to Kattupalli site

24 Prayas members visited Kattupalli project site near Ennore Port on February 21, 2012. L&T Team at the site has done many CSR works which includes homes for the villagers, who had to relocate and many other welfare schemes, which provided job opportunities to the community around the site.

Team Shraddha’s Corporate Social Initiatives

The ladies club of Kolkata Region – Shraddha, extended a helping hand to Ramakrishna Mission Calcutta Students’ Home, Belgharia; Courirpur Sri Ramakrishna Sarada Ashram and Indian Association of Blood Cancer & Allied Diseases, Kolkata by donating Rs.0.50 lakh each on March 31, 2012 towards their rehabilitation and developmental projects.

These donations would provide timely aid and medical care to the inmates of the homes.
Prayas Trust – Surabhi – Bangalore’s thought provoking CSR activities

Summer fest at Dyavarahalli Village School

SURABHI opened a Toy Hive and conducted a Summer Fest on 30th March 2012 at the Government School in Dyavarahalli Village and nearly 40 students enjoyed the programme. The initiative was to revive traditional Indian crafts (mainly toys) that are fighting a valiant battle against the “made-in-China” brand of toys imposed on our children today. On one hand such efforts enable small self help groups earn a livelihood, while on the other hand our kids get to learn and enjoy a wide variety of traditional Indian Games. These games included a wonderful range of brain teasers, fun-filled learning aids, which are on the verge of extinction and brought us closer to nature and culture.

Inauguration of Science Laboratories and donation of benches

To commemorate the birthday of our beloved CMD, Mr. A.M. Naik, series of programmes were conducted on June 9, 2012.
• Inauguration of Science Laboratory at Byatarayanapura Government School
• Inauguration of Creative Toys Library at Byatarayanapura Government School
• Inauguration of Science Laboratory at Jakkur Layout Government School
• Donation of benches to Jakkur Layout Government School

These are special projects planned to enhance the capacity of schools to provide quality education to students. It also addressed the major deficiencies in the availability of Science Laboratories and infrastructure facilities at the Government Schools. Close to 1000 people comprising students, teachers and staff in government schools benefited through these programmes.

Computer Camp

E-imagine was a 6 day summer camp, organized during May 1-6, 2012. In this vastly expanding age of technological tools, the camp provided unique opportunities for the discovery of technological applications in a fun filled environment. The primary objective of the camp was to help students use their holidays productively by working on creative projects using the power of technology. The E-Camp taught students the practical applications of different software, thereby unlocking their creative potential. Close to 85 students benefitted by this programme.

Other Programmes

Besides these events, Surabhi members also conducted a summer camp at Self Development Centre at Government Primary School, Byatarayanapura during 16 and 18, April 2012; organized a hands on training in computer for government school teachers; planted saplings on June 5, 2012 as a part of world environment day and conducted a health camp at Dyavarahalli village, where 55 villagers benefitted.
PRAYAS Trust Celebrates its 16th Anniversary

PRAYAS Trust, Chennai celebrated its 16th Anniversary on June 21, 2012. Mrs. Savithri Vaithi, Founder and President of Vishranthi, Chennai - Home for Aged Destitute Women, was the Chief Guest of the evening’s function. Mr. K.V. Rangaswami, Advisor to Chairman, and Mr. S.N. Subrahmanyan, Member of the Board and Sr. EVP, L&T, along with members of the PRAYAS family graced the occasion. The programme commenced with the lighting of the lamp by the Chief Guest followed by the invocation song lead by Mrs. Gayathri Sundaresan.

Mrs. Meena Subrahmanyan delivered the welcome address. Mrs. Nirmala Ananthakumar, Secretary, PRAYAS, presented the annual report. A pictorial presentation was made of all the activities undertaken by PRAYAS Trust. This was followed by the Treasurer, Mrs. Balashankari’s report on the financials of the Trust for the year 2011 – 12. She thanked the management and other donors for their unstinted support, which enabled the successful functioning of the various activities.

Mr. K.V. Rangaswami complimented PRAYAS members for the active involvement in various activities of the Trust and wished them success. He also thanked the spouses of the retired employees for their continued involvement with the Trust.

Mr. S.N. Subrahmanyan, in his address, commended PRAYAS members for the charitable services and assured continuous support to all future activities of PRAYAS.

Mrs. Savitri Vaithi, the Chief Guest, in her keynote address, gave a brief on the activities of Vishranthi. She mentioned the various social initiatives pursued by the organization which was founded with 20 members initially. She was happy to note the various activities carried out by PRAYAS trust like running the Medical centre, conducting medical camps, supporting the various NGOs, running tuition centre, awarding scholarships for high achievers of 10th and 12th std. She wished all success to the PRAYAS members and complimented the management for their continuous support.

Mrs. Chithra Rangaswami, Mr. K.V. Rangaswami, Mrs. Meena Subrahmanyan and Mr. S.N. Subrahmanyan presented the PRAYAS scholarships to outstanding students from among the employees’ children. Students from Classes X and XII received awards, cash incentives and certificates.

Differently abled children from Guild of Service gave a wonderful musical band performance. This was followed by a variety entertainment programme by the PRAYAS team.

Mrs. Vasanthi Satish proposed the vote of thanks. Mrs. Akshaya Babu compered the event.

New Office Bearers
Mrs. Meena Subrahmanyan, President
Mrs. Vasanthi Satish, Secretary
Mrs. Jayanthi Ramesh, Joint Secretary
Mrs. Madumathi Sundaramurthy, Treasurer

Readers are requested to enrol as Prayas Members by paying an annual membership of only Rs.1000/- (an equal amount is added to the kitty by L&T management). This will enable Prayas to organise more CSR programmes for the underprivileged.